

**ABSTRACT**

A network commerce system is provided that determines a seller that sells items by considering the location of a recipient. The network commerce system includes an orderer terminal 10 handled by an orderer ordering items, and a plurality of producing/processing terminals 30 and 30' each handled by a producer and processor which produces and processes items in accordance with orders from the orderer terminal 10. In the network commerce system, the orderer terminal 10 and the producing/processing terminals 30 and 30' are interconnected via the network 100. The network commerce system includes a headquarters terminal 20 having a receiver 22 that receives an order transmitted from the orderer terminal 10 via the network 100 and a transmitter 23 that transmits an order received by the receiver 22 to the producing/processing terminal 30' via the network 100. The headquarters terminal 20 selectively determines the producing/processing terminal 30' and makes it produce and process items.